

Digitalizace? A proč jako?

2-2025

Jan Juchelka
CEO KB

**Digitalizace
podporuje změnu
kultury ve firmě**





**Digitalizace
je nástroj
zjednodušení**

A person is seen from behind, sitting at a wooden desk and using a laptop. The laptop screen displays a video conference with four participants. The interface includes a chat window on the right side of the screen. The person's hands are visible, interacting with the laptop. The overall scene is brightly lit, suggesting an indoor office or home workspace.

Digitalizace zvyšuje NPS

**Digitalizace je cesta k
novému byznysu a
výnosům**





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EUVIN NAIDOO
SURAJ SRINIVASAN
SARAH GULICK

Enterprise Agility at Komerční Banka

In April 2020, Jan Juchelka, CEO of Komerční Banka (KB), logged into a secure video call from his home office in Prague, the capital of the Czech Republic. Juchelka, like most of KB employees, was working from home due to the Covid-19 pandemic, a switch that was made easier due to the agile transformation that KB had undergone in the past few years.

After joining the bank as CEO in August 2017, Juchelka had been concerned that KB was falling behind in terms of modernization and competitiveness, relying on legacy systems and conservative style of working. In mid-2018, Juchelka launched an agile transformation process. This transformation had involved changes at the system, culture and organization levels. He was excited about the progress

Harvard case study



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OCENĚNÍ ASOCIACE SPOLEČENSKÉ ODPOVĚDNOSTI



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2024 CENA BYZNYSU
PRO SPOLEČNOST





**BUDOUCNOST
JSTE VY**  **KB**